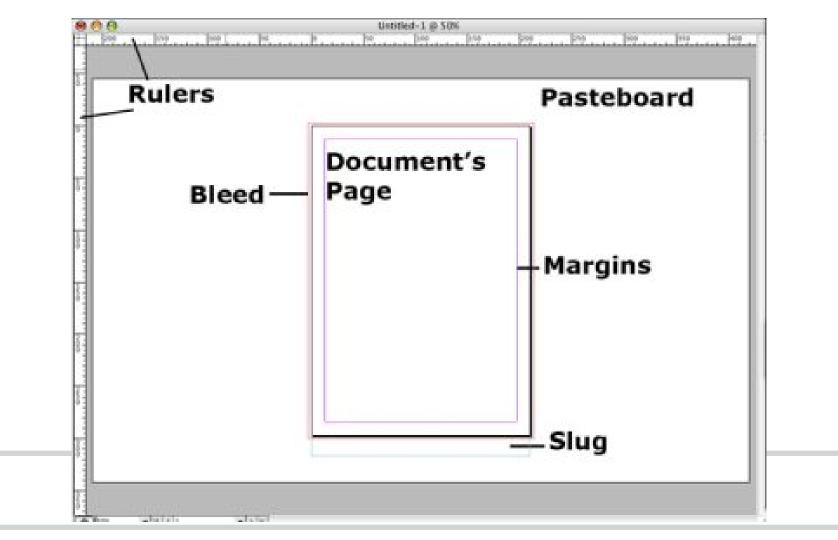
File Setup and Multiples (imposition)

Trim Size (solid outline): the actual size of the ad, as it will be printed.

Bleed Size (dotted outline): the size of the ad, allowing for excess image on all four sides. This excess will be trimmed off at the press. The excess is generally 1/8 inch on top and bottom and 1/4 inch on each side.

Live Area (shaded area): the space that should hold all of the text. Any text or images placed outside of this area (1/2 inch margin on all four sides), run the risk of being cut off due to binding.

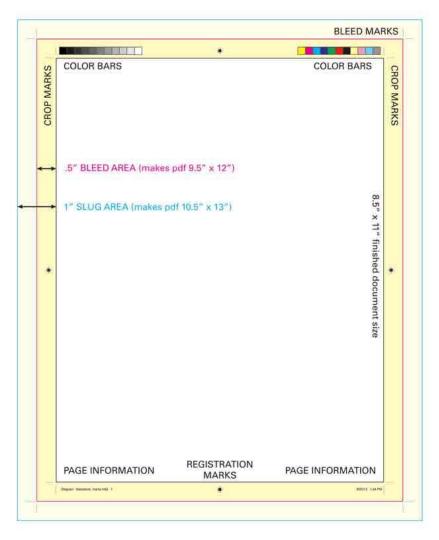
- Crop marks: indicate the final Trim Size.



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Bleed:	3 mm	3 mm	3 mm	3 mm	*	
Sl <u>u</u> g:	0 mm	0 mm	0 mm	0 mm	3	

Printer Marks

Including bleeds in your PDF export will change the dimensions of your final PDF file. You should always include trim marks as well.



PDF Export Marks and bleeds options

If you have established bleeds in your new document setup, then all you have to do is check this box.

Otherwise, you'll have to manually enter the values you want for each side.

s and Bleeds arks All Printer's Marks	Compatibility: Acrobat 4 (PDF	1.3)
arks		
Crop Marks Bleed Marks Registration Marks Colour Bars Page Information	Type: Default Weight: 0.25 pt Offset: 2.117 mm	
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	Colour Bars Page Information ed and Slug Use Document Bleed Settin ed: Top: $\stackrel{\frown}{\Rightarrow} 3 \text{ mm}$ Bottom: $\stackrel{\bigcirc}{\Rightarrow} 3 \text{ mm}$	Colour Bars Page Information Use Document Bleed Settings red: Top: ‡3 mm Inside: ‡3 mm Bottom: ‡3 mm Outside: ‡3 mm

BLEED

TRIM

SAFE AREA

Business Card Template

www.moo.com

NOTE:

- Hide or delete these guides before saving your final file
- Save as PDFx-1a or High Res JPG
- Make sure your image fills the entire document area, including the bleed

KEY:

Safe area (make sure any text or sensitive information is contained in this area)

Trim (this is where we aim to cut your cards; finished size 3.30×2.16 ")

Bleed area (make sure any images or colors fill this entire area)

